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CALIFORNIA



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November 3, 1989

John D. Resnik  
10031 Banner Lava Cap  
Nevada City, CA 95959

Dear Mr. Resnik:

I have checked numerous directories both in the Business Department and the History Department for information on the Pacific Coast Mail Order House.

I could find no background information on the company.

What I did find in the California Business Directories for the respective years are the following names and addresses:

1912: J.C. Floyd, Pres., Higgings Bldg., LA

1913-14: J.A. Daley, Secy., 229 S. Los Angeles (St.)

1914-15: 229-231 S. Los Angeles (St.), Phones: A5365. Main 9447

1916: same

1917: J.A. Daley, Secy., 513 E. 12th St.

1919: same

1920: no longer listed

J.C. Floyd's home address: R1 Est 215 Mason Opera House,  
ph: A1844

Joseph A. Daley's home address: R6211 Crescent, ph: 38147

I hope this will be of service to you.

Sincerely,

  
Linda M. Fink  
Reference Librarian  
Business and Economics Department